



BalancedBoards - Facilitating inclusion and diversity in boardrooms worldwide

Press release

For immediate release

BalancedBoards at *Diversity in Business Leadership*

London, March 1st 2016: Jeff Green, Founder of Balanced Boards, will chair a discussion on ‘Diversity in Business Leadership’, an event sponsored by Mansion House Consulting in aid of Sparks, the children’s medical research charity. This private event will take place tonight at The Ivy Club Covent Garden, London. The discussion will address the competitive advantages and challenges of diversity in business leadership, and what still needs to change. The panel will feature Simon Feeke, Senior Manager, EY; Katie Birkby, Founder, Evolve Coaching, and Jules Mason, Head of Strategy at Scope. Guests will also hear from Sparks’ long-term ambassador, Baroness Floella Benjamin OBE DL.

Balanced Boards is also very pleased to announce the nomination of its founder, Jeff Green, for the Lifetime Achiever at the Excellence in Diversity Awards in Leeds on May 12th 2016.

Jeff Green, Founder of BalancedBoards, commented: “BalancedBoards has connected, recruited and mentored over 1000 diverse candidates from five continents to achieve our aim of ‘making the cake bigger’ so that everyone can enjoy economic prosperity and social mobility. Our latest ambition is to set up a women-only entrepreneur fund, which will position BalancedBoards as a leader in growing and placing talent from all sections of society.

Ms Reena Popat, Managing Partner, Carter Bond Solicitors, commented, “BalancedBoards has helped and supported our practice with a medium-term growth strategy as well as frequent business introductions to like-minded start-ups and established businesses. BalancedBoards has contributed to our success with talent and advice and continues to do so.”

- Ends -

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Notes to editors

About BalancedBoards

In 2015 Jeff Green founded BalancedBoards, a commercial venture, to find and place diverse candidates on company boards to improve UK boardroom inclusivity. Greater diversity offers companies a competitive advantage by increasing their productivity, effectiveness, ability to innovate and improving business decision-making. BalancedBoards is based in London and works with organisations around the world to increase their talent pool.



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Following a successful 30-year career in the City of London, providing financial technology to investment management and private equity firms, Jeff Green became an angel investor backing and mentoring female entrepreneurs. He then set up Balanced Boards to place candidates from a wide range of backgrounds in leadership positions (executive and non-executive) in listed and private companies. Candidates come from a wide spectrum, across gender, ethnicity, faith, disability and age lines. Recently, Jeff Green has been mentoring tomorrow's leaders with his work with HRH Prince of Wales's charity, the Mosaic Network.

www.balancedboards.net

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About Sparks

- Sparks raises money to fund pioneering children's medical research. 1 in 30 children is born in the UK every day with a condition that may affect them for life.
- Sparks supports clinicians and scientists who have the skills, innovation and passion to improve children's lives forever. Since 1991, we have funded more than 285 ground-breaking research projects in over 90 hospitals, universities and research institutions across the UK and overseas. Each new project is carefully reviewed by both our expert Medical Advisory Committee and a panel of parents. This ensures that we are funding high quality science as well as investing in those projects most likely to have a benefit for children and families across the UK and beyond.
- Every child matters - that's why we support research into any medical condition affecting children's health, from rare diseases to the most common illnesses.

For more information about Sparks please visit www.sparks.org.uk